

# ASIL

# PUBLISHER PARTNERSHIPS

## ASIL Publisher Partnerships 2024

BE WHERE YOUR READERS ARE

The most trusted name in international law scholarship since 1906, ASIL is a non-partisan educational organization devoted to the promotion and understanding of international law. It's where lawyers, academics, students, judges, and policymakers turn to keep up with their field.

### PUBLISHER PARTNER ADVANTAGE

#### VISIBILITY

Get in front of the widest array of international law professionals in person, in print, and online.

#### AUTHORITY

Be associated with the best in international law scholarship.

#### RELEVANCE

Target your sales to precise audiences already interested in your specific subject matter.

#### RELATIONSHIPS

Foster relationships with key international law influencers and future authors.

### BENEFITS SNAPSHOT

#### Multiple Ways to Reach our Members

#### Advertisements in our top publications

Place your message where it will be read by over 5,000+ readers.

#### General membership and interest group address lists access

Contact over 3,500 international law enthusiasts, segmented based on their interests.

#### Your logo and link on our website

Get seen by 1 million visitors each year.

#### Exhibit space at our Annual and Midyear Meetings

#### Interact with over 1,300 international law professors, students, and practitioners

## OUR MEMBERSHIP: 3,500+



### INDUSTRIES

Scholars  
Policymakers  
Government Officials  
Students  
Arbitrators  
Judges  
NGOs & Other Practitioners



### INTEREST GROUPS

2,000 members active in  
36 Interest Groups and 2 Chapters



### SUBJECT MATTER

Human Rights  
International Economic Law  
Dispute Resolution  
Intellectual Property  
and much more



*Our publishing program has benefited immensely from our long-term partnership with ASIL, a partnership that exposes us to a community of world-renowned scholars and practitioners working at the cutting-edge of international law.*

-Rebecca O'Rourke, Executive Publisher, Cambridge University Press

PACKAGES	NEW PREMIUM \$10,000	REGULAR \$5,000
<b>STANDARD BENEFITS</b>		
<b>NEW</b> Event at Tillar House	1	
<b>NEW</b> Book-Author Podcast	1	
ASIL Website	Linked Logo	Logo
ASIL Website Secondary Link	1	
Complimentary ASIL Membership	1	
<b>ANNUAL MEETING: April 3-6, 2024, Washington, DC</b>		
<b>NEW</b> Book launch or promotional side event	✓	
<b>NEW</b> Reader Board Ads	✓	
Exhibit Tables & Comps	3 & 3	1 & 1
Program Ad Pages	3	2
Recognition (program or app)	Linked Logo	Text
Sponsorship Discount	10%	
<b>NEW ASIL ABROAD: June 5-6, 2024, Geneva, Switzerland</b>		
Exhibit Tables & Comps	1 & 2	
Program Ad Pages	1	
Recognition (program or app)	Linked Logo	Text
Sponsorship Discount	10%	
<b>MIDYEAR MEETING: November 14-17, 2024 Chicago</b>		
Exhibit Tables & Comps	1 & 2	
Program Ad Half Page	✓	
<b>ADVERTISEMENT</b>		
AJIL (4 /year) Ad Pages	3	2
ILM (6/year) Ad Pages	3	2
ASIL Newsletter (4/year) Ad Pages	1	
ASIL Social Media Promotion	4	
Email to ASIL Membership	6	2
Email to ASIL Interest Groups	2	

## MARK YOUR CALENDARS

### 2024 Annual Meeting

April 3-6, 2024  
Washington, D.C.

### 2024 ASIL Abroad

June 5-6, 2024,  
Geneva, Switzerland

### 2024 Midyear Meeting

November 14-17, 2024  
Chicago



*The ASIL Annual Meeting is a regular highlight for Brill/ Nijhoff Publishing. It offers an invaluable opportunity to liaise with scholars and authors, and to convey their contributions to the attention of the global community.*

-Marie Sheldon,  
Brill/Nijhoff Publishing

Additional promotional opportunities surrounding the Annual Meeting are available. Inquire for details.

**Get the full benefit of partnering with us today:**



American Society  
of International Law

Contact **Jack Karako** Director of Development

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