The most trusted name in international law scholarship since 1906, ASIL is a non-partisan educational organization devoted to the promotion and understanding of international law. It’s where lawyers, academics, students, judges, and policymakers turn to keep up with their field.

**PUBLISHER PARTNER ADVANTAGE**

**VISIBILITY.**
Get in front of the widest array of international law professionals in person, in print, and online.

**AUTHORITY.**
Be associated with the best in international law scholarship.

**RELEVANCE.**
Target your sales to precise audiences already interested in your specific subject matter.

**RELATIONSHIPS.**
Foster relationships with key international law influencers and future authors.

**OUR MEMBERSHIP: 3,500+**

**INDUSTRIES**
- Scholars
- Policymakers
- Government Officials
- Students
- Arbitrators
- Judges
- NGOs & Other Practitioners

**INTEREST GROUPS**
2,000 members active in 34 Interest Groups

**SUBJECT MATTER**
- Human Rights
- International Economic Law
- Dispute Resolution
- Intellectual Property
- and much more

**BENEFITS SNAPSHOT**

**Multiple Ways to Reach our Members**

Advertisements in our top publications:
Place your message where it will be read by over 5,000+ readers.

**General membership and interest group address lists access:**
Contact over 3,500 international law enthusiasts, segmented based on their interests.

Your logo and link on our website:
Get seen by 1 million visitors each year.

Exhibit space at our Annual and Midyear Meetings.
Interact with over 1,300 international law professors, students, and practitioners.

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As a global publisher, our partnership with ASIL assures us that we are working with world-renowned scholars and practitioners on topics that are of concern to the international legal community.

- John Berger,
Cambridge University Press
## Packages

### Annual Meeting

<table>
<thead>
<tr>
<th>Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit space</td>
<td>4 tabletops</td>
<td>3 tabletops</td>
<td>2 tabletops</td>
<td>1 tabletop</td>
</tr>
<tr>
<td>Advertising space in program book</td>
<td>4 full pages</td>
<td>3 full pages</td>
<td>2 full pages</td>
<td>1 full page</td>
</tr>
<tr>
<td>Listing on event promotional materials, on-site signage, and link from Annual Meeting app</td>
<td>listing + logo</td>
<td>listing</td>
<td>listing</td>
<td>listing</td>
</tr>
</tbody>
</table>

- Partnership discounts on selected sponsorship opportunities: ✔ ✔ ✔ ✔
- Special website link on Annual Meeting app: ✔

### Midyear Meeting

- 2 tabletops exhibit space: ✔
- Recognition as a Premier Sponsor in all Midyear Meeting material including signage, printed program, flyers, Practitioners’ Forum and Research Forum marketing, the Midyear Meeting app, and the ASIL website with a hyperlink to partner’s website: ✔
- Special website link in Annual Meeting app: ✔
- Full color logo in the Midyear Meeting program guide: ✔
- Ad in the Midyear Meeting program guide: One-page B&W ad, Half-page B&W ad

### ASIL Publications

- Exclusive linkable ad on AJIL electronic publication (first four registered Partners): 1 issue per year
- Full-page advertisements in AJIL: 4 per issue, 3 per issue, 2 per issue, 1 per issue
- Full-page advertisements in print ILM: 4 per issue, 3 per issue, 2 per issue, 1 per issue
- Advertisement in ASIL Newsletter: 1 full page per issue, ½ page per issue, ¼ page per issue
- Recognition in ASIL Guide to Electronic Resources for International Law: ✔
- Recognition on EISIL website (6,500 visitors per month): ✔

### ASIL Contact Lists

- ASIL members’ address list – available exclusively to Publisher Partners (Alternative: Partner-supplied content sent by ASIL to its membership and/or IG Members): 8 uses per year, 6 uses per year, 4 uses per year
- Address lists for up to 3 ASIL Interest Groups (Alternative: Partner-supplied content sent by ASIL to its membership and/or IG Members): 4 uses per year

### Additional Benefits

- Posting of recent titles by ASIL member authors to website: ✔ ✔ ✔ ✔
- One complimentary twelve-month ASIL membership: ✔

Additional promotional opportunities surrounding the Annual Meeting are available. Inquire for details.

*Note: Participation at each level may be limited and is on a first-come basis.*

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### Contact

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jakarako@asil.org  |  202-939-6003

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The ASIL Annual Meeting is a regular highlight for Brill/Nijhoff Publishing. It offers an invaluable opportunity to liaise with scholars and authors, and to convey their contributions to the attention of the global community.

-Marie Sheldon, Brill/Nijhoff Publishing

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### ASIL Annual Meeting

**2020 Annual Meeting**

April 1-4, 2020 Washington, DC

**2020 Midyear Meeting**

TBA

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### Publishers

**Platinum**

Oxford University Press

**Gold**

Cambridge University Press

**Bronze**

Edward Elgar

Hart Publishing

Springer Nature

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**ASIL Annual Meeting**

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- 1,300+ Participants
- 40+ Panels
- 200+ Speakers
- 50+ Countries
- 50+ Academic Partners

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**Mark Your Calendars**

**2020 Annual Meeting**

April 1-4, 2020 Washington, DC

**2020 Midyear Meeting**

TBA

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### National Events

- Midyear Meeting
- Annual Meeting

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### Publications

- **AJIL**
- **Intl Legal Materials**
- **Intl Law in Brief**

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### Digital

- Website with 2,500+ visitors daily!
- Mailing Lists
- Social Media

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Get the full benefit of partnering with us today!